



## HHSA 2018 YEAR END AWARDS PROGRAM BOOK

*Have a business, service, or barn you want to promote? Want to thank your trainer for their superhero powers? Or perhaps congratulate your rider on their amazing season?*

**Put an ad in the HHSA Year End Banquet Program!**

With the close of the 2018 HHSA show season, we are now excitedly looking ahead to the Year End Awards banquet. This event is a highly anticipated one for our association as we spend the evening recognizing our members and their equine counterparts for all of their achievements in the past year. Every year, HHSA produces a program booklet that is given to every member of HHSA, as well as any other guests at the event, that outlines each award presented for the year along with division results. It is a wonderful keepsake for our members. Space in the program booklet also includes the opportunity to thank trainers and staff for their dedication, congratulate riders on their achievements for the year, or promote businesses and services both in and out of the HHSA family.

### PLEASE NOTE THE FOLLOWING INFORMATION REGARDING ADS:

- All ads are printed in full 4 process color
- All ad art work and text must be submitted to scale in HI-RES JPEG or PDF format
- HHSA cannot guarantee the quality of any ad that must be manipulated to fit the specs of the program booklet
- Any photography must be of hi-res quality and legally purchased (*Watermarked images will not be accepted.*)
- Cover spaces (back, front & back insides) are sold on first come, first serve basis

SEND YOUR HI-RES AD ARTWORK TO SCALE WITH THE SUBJECT "HHSA BANQUET AD" TO:

**[kdohphoto@gmail.com](mailto:kdohphoto@gmail.com)**

### AD DIMENSIONS & PRICING

- **BACK COVER\*:** SOLD  
FULL PAGE, FULL COLOR (5.5" X 8.5")
- **INSIDE COVER\*\*:** SOLD  
FULL PAGE, FULL COLOR (5.5" X 8.5")
- **FULL PAGE:** \$100<sup>00</sup>  
COLOR (5.5" X 8.5")
- **HALF PAGE:** \$50<sup>00</sup>  
COLOR (5.5" X 4.25")

\*ONLY ONE (1) AVAILABLE \*\* ONLY TWO (2) AVAILABLE

Want to do an ad, but don't have one or know where to start? We can work with you to make a stellar ad for an **additional \$50<sup>00</sup>**. Email your ad request to: [kdohphoto@gmail.com](mailto:kdohphoto@gmail.com)

NAME OF AD REQUESTER \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

*Please check which ad size you are purchasing:*

BACK COVER (SOLD)     INSIDE COVER (SOLD)     FULL PAGE @ \$100<sup>00</sup>     HALF PAGE @ \$50<sup>00</sup>

ARE YOU HAVING YOUR AD CREATED FOR YOU?     NO     YES + \$50<sup>00</sup>

TOTAL DUE: \$ \_\_\_\_\_

*Payments can be made by sending a check made payable to HHSA & copy of this form to:  
HHSA Banquet Program Ad c/o Karen Cannon • 1906 Furnace Road • Jarrettsville, Maryland 21084*

**DEADLINE FOR AD SUBMISSIONS IS FRIDAY, NOVEMBER 9<sup>TH</sup>**